



# SPRING FLING 2009

Thursday (March 26<sup>th</sup>) programs

- **Registration 8:00 am – 12: 00 pm.**

**9:00 am – 10:30 am**

- **What to do 'til the Techies come**

Mike Wilson will discuss troubleshooting steps librarians can take before they call a technician. Some other topics will be: basic pc troubleshooting, how to help patrons with wireless issues, Email and Webpage standards, Router UPS and Switch configurations and how to log jobs into the WVLC Helpdesk system. They will also be happy to entertain questions from the audience. *Presenters: Mike Wilson, Parkersburg Area Information Systems Coordinator*

**9:15 – 10:15**

- **Google – It's Not Just For Browsing Anymore!**

Although it is the #1 search engine for browsing the internet, *Google* offers many other *FREE* applications. In this two-part workshop, the presenters will give an overview of 12 “Google Apps.” They will demonstrate, in a “how-to” manner, 5 applications: *calendar; docs; groups; sites; and notebook*. These applications can be of value to ALL TYPES of libraries. They are easy to learn and, although priceless, they are completely free. *Presenter: Ms. Nicole Staub, Assistant Professor, Department of English, West Liberty State College (2 hours)*

- **Economic Diversity and Libraries**

The greatest diversity in West Virginia is not racial or cultural, but economic; 17% of the residents of West Virginia live in poverty. Understanding the perspective of people who live in poverty can help libraries deliver services to this segment of the population. Based on Ruby Payne's research; participants will receive a copy of her book, *A Framework for Understanding Poverty*. *Presenter: Shalom Tazewell, Regional Assistant, Literacy West Virginia, ABE/ESL Instructor/Trainer, Ruby Payne Certified Trainer (This session is NOT a Ruby Payne Certification training - 2 hours)*

- **Where's the money**

This workshop presented by professional grant writer, Alice Ruhnke of the Grant Advantage gives tips on finding funding sources (federal, state and foundation sources) and provides a list of the "top ten" grant writing tips. *Presenter: Alice Ruhnke, The Grant Advantage (2 hours)*

- **Lending for Libraries: Enhanced ILL from the WVLC Reference Library**

An introduction to ILLiad, the latest enhancement to interlibrary loan services from the West Virginia Library Commission's Reference Library. ILLiad's Lending for Libraries allows online submission, tracking, and statistics keeping for lending requests to the WVLC Reference Library. See a demonstration, ask questions, learn how easy it is to use. *Mary Hogue, Emily Neff, Karen Goff, Doug Cox of WVLC*

**10:15 am – 10:30 pm – Break for Coffee / Tea and time to visit the vendors.**



# SPRING FLING 2009

Thursday (March 26<sup>th</sup>) programs

## 10:30 am – 11:30 am

- Google (continued)
- Economic Diversity and Libraries (continued)
- Where's the money (continued)
- **Cataloging graphic novels: making graphic novels, manga and comics accessible to your users**  
Graphic novels are growing in interest and popularity with library users but can cause headaches for the cataloging staff. Learn the different methods for describing, providing subject access, and classifying graphic novels. *Presenter: Heather Campbell, WVLC*
- **WV Newspapers on WVInfoDepot.org**  
Learn how to use the latest addition to the statewide package on online databases. Through NewsBank, you can now find articles from the Charleston Daily Mail, Charleston Gazette, Huntington Herald Dispatch and Morgantown Dominion Post. *Presenter: Karen Goff, WVLC*

## 11:30 – 12:00 – Visit the vendors

Access Systems, Bound - to - Stay Bound, PALINET, Baker and Taylor and World Book

## 12:00 – 1:00 Lunch

## 1:00 pm – 2:00 PM

- **Facebook, WVID, and Your library**  
A very short history of various social networking internet groups will be given, followed by some examples of the new trend: Promoting your organization [such as your library] through the Facebook network. The West Virginia Info Depot, from the West Virginia Library Commission, will be the focus of this presentation. The new WVID Facebook Group will be demonstrated, and participation from the members of the audience will be encouraged. *Presenters: Ted Nesbitt, West Liberty State College, Karen Goff, West Virginia Library Commission*
- **Good Reference is an Art.**  
Refresh yourself on crucial reference skills. You will learn the importance of a good reference interview and how to conduct one and you will learn seven top print sources that will never fail you. **Sometimes the Net goes down!** *Presenter: Mary Lou Pratt, Adult Services Coordinator, Cabell County Public Library*
- **Construction 101**  
Panel discussion directed to library trustees and directors considering a construction project. Panelists will offer separate perspectives on the process. West Virginia State Executive Secretary J.D. Waggoner – addressing construction from the West Virginia Library Commission perspective and



# SPRING FLING 2009

## Thursday (March 26<sup>th</sup>) programs

possible funding sources, Ann Farr – Library Director Greenbrier County Public Library – speaking from the perspective of a recently completed purpose built project and Emilee Seese – Director Ritchie County Public Library addressing a current in-progress renovation project.

- **The Crucial Resource in Critical Economic Times: LearningExpressLibrary Version 2.0**

With the current economic uncertainty and rising unemployment it is critical that you help your patrons prepare for new job and career opportunities. *LearningExpressLibrary Version 2.0* is the crucial tool that makes it easier for patrons to be successful. In this hands-on workshop, the enhancements of *LearningExpressLibrary Version 2.0* will be examined and explained. *Presenter: Susan Hayden, WVLC*

- **No Introduction Necessary**

This session will re-introduce the state's premier literature website, MountainLit. Last year, Fairmont State University Libraries assumed stewardship of the site from the Bridgeport Public Library, and in conjunction with the University's overhaul of the University website, MountainLit & Life has moved into a new open-source format, with many new and exciting areas for development. *Presenter: Charley Hively, Coordinator of Reference and Instructional Services, FSU*

### 1:30 PM – 3:00 PM

- **What to do 'til the Techies come**

Repeat of morning session with Mike Wilson.

### 2:00 PM – 2:15 PM Break

### 2:00PM – 4:00PM

- **Promoting Your Library by Creating a YouTube Library Video**

Video has quickly caught on as a new way of teaching and promoting library services. This online workshop, teaches you how creating a video can help you promote your library's activities and services to connect with your users. The workshop will cover what you need to know for video production and explore how to promote your library video through YouTube: *Sponsored by the West Virginia Library Commission. (2 hours)*

### 2:15 – 3:15

- **Combining Efforts to Help Our Citizens**

This interactive session will focus on highlighting some of the ways in which WORKFORCE and the library system can work closely together in combining efforts and resources to assist customers. In the tough economic times we are facing, stats will be given on the current state of the workforce, resources available to assist individuals, and informational discussion will take place as to how to obtain information on the different array of services available, both internal and external to the WORKFORCE West Virginia Career Centers. *Presenter: Melissa Aguilar, WorkForce WV*



# SPRING FLING 2009

Thursday (March 26<sup>th</sup>) programs

- **Beyond the Water Cooler: Using Discussion Lists/Listservs to Stay Connected**  
Email discussion lists (commonly called listservs) can keep you connected to the larger library community and serve as information resources. This program will talk about a number of such lists and how to use (and not abuse) them. *Presenter: Timothy A. Balch, Marshall University*
- **“Because I Said So” Just Doesn’t Work: Mining OCLC Statistics to Prove Your Point**  
As information professionals, we are responsible for gathering, organizing and sharing the right information for making the best decisions. Come get new insights and innovative ideas for mining statistical data from the OCLC Admin module that will inform and support your decision making. *Presenter: Donna Wolfe, Member Services Consultant, Palinet*
- **Got Money??? – Need Money???**  
Searching the Foundation Center Online database to hunt for funding for libraries and advise non-profits in your community that there is money available for their particular project. *Presenter: Olivia Bravo, Documents/Foundations Librarian, Kanawha County Public Library*
- **Child Abuse and Neglect: What To Do As a Librarian**  
Attorneys Tony Serreno and Jeanine Legato will talk to librarians about child abuse and neglect: how to spot it in the library, what are our responsibilities in reporting, what we should and shouldn’t do. *Presenters: Attorneys Tony Serreno and Jeanine Legato*

**3:15 pm – 4:15 pm**

- **The People of the Book : Book Discussion**  
Whether you have read the book or not, you are invited to join Barbara Parmer as she models how to lead a lively and engaging book discussion. Barbara has taught elementary school, high school and college level students to understand and appreciate what they read. Perhaps it is this background that makes her such a gifted book discussion leader! *Presenter: Barbara Parmer, Adjunct Professor, Beckley Center of Concord University*
- **Time Management**  
This session covers how to backwards plan to properly implement projects. Attendees will be taught how to establish priorities, use multi-tasking to accomplish numerous simultaneous project, and the common pitfalls that hamper time management efforts. Time management tips on will be discussed to help participants formulate their own plans. *Presenter; Steven L. Brown, Ed. D, Dean Continuing and Corporate Education*
- **The First Chapter: Opening the Book on a Good Employee Starts with the Interview**  
A public library with excellent customer service has a top notch staff. The only way to have the best employees is to spot the best candidate during the first chapter of your search, the interview. Discover



**SPRING FLING**  
**2009**  
**Thursday (March 26<sup>th</sup>) programs**

what to look for in the “first chapter” to find the right person, the one with the dedication, drive, and skills the library needs to give excellent customer service. *Presenter: Jimmie Epling*

**4:15 pm – 4:35 pm – public library division meeting**

**4:35 pm – 5:00 pm – roundtable meetings**